

Lidl Plus Win Your Shop 2024 Competition - Terms & Conditions – NI

1. Overview

Lidl Northern Ireland Limited, Dundrod Road, Nutts Corner, Co. Antrim, Northern Ireland (hereinafter referred to as 'Promoter') is conducting a promotion called Win Your Shop ('Win Your Shop' or the 'Competition') to reward qualifying customers with digital reward coupons ('Scratch & Win Coupons').

In order to participate in the Competition, participants must:

- Be a registered Lidl Plus user. You can download the Lidl Plus app from the "App Store" or "Google Play Store".
- Set your Lidl Plus country to Northern Ireland.
- Be of a minimum of 18 years of age.
- Complete a qualifying transaction at any Lidl store in Northern Ireland.
- Some products are excluded from qualifying for the minimum spend for Scratch & Win such as lottery, newspapers, medicines, gift cards, infant milk formula, mobile top-up, checkout bags and alcohol products.

2. Participation

By participating in the Competition, you agree to these terms and conditions.

The Competition will commence at the opening of participating Lidl Stores in Northern Ireland on **06.06.2024** and end on **30.06.2024** (the 'Promotional Period'). During the Promotional Period, participants can partake in the Competition between the opening of eligible stores and one hour prior to closing with the exception of Sunday where the promotional hours are between 1pm and 5pm.

- To participate, you must identify yourself as a Lidl Plus customer at the checkout during the payment process by scanning your Lidl Plus card.
- In order to qualify for a Scratch & Win coupon, you must make a minimum purchase of £10.00 ('Minimum Spend'). Excluded products listed at point 1 above will not count towards the Minimum Spend.
- After each Minimum Spend, you will automatically receive a digital Scratch & Win coupon on your device via the Lidl Plus App.
- You must 'scratch' the Scratch & Win coupon to unveil a prize coupon and save it down to the "Treats" section (coupon section) in your app.
- Participants have 7 days from the date of the Minimum Spend transaction to 'scratch' the generated Scratch & Win coupon.
- Please note that you will only receive one Scratch & Win Coupon per day i.e. if you complete two transactions within 10 hours you will only receive one Scratch & Win Coupon.
- Scratch & Win Coupons have a specific validity period which is displayed on the coupon and if unused after this date, they will disappear from your Lidl Plus app.
- When a Scratch & Win Coupon has expired or is redeemed, it automatically disappears from the view and will not be redeemable.

3. Scratch & Win Coupons

- a) Only Lidl Plus app users who meet the entry criteria and qualify through the Minimum Spend are eligible for a Scratch & Win (Qualifying Participants). Qualifying Participants can enjoy Scratch & Win with the fun of knowing you will win a gift every single time! There is no element of lottery or luck, we believe in rewarding everyone, every time!
- b) Scratch & Win Coupons range from free products, percentage discounts as well as the opportunity to win a 'Win Your Shop Coupon', the details of which are set out at clause 3.c) below.
- c) There will be one winner, per day, per store during the Promotion Period of a 'Win Your Shop Coupon'. Winners will be selected at random throughout each day during the Promotional Period. The 'Win Your Shop Coupon' will be a digital monetary coupon to the value of the winners immediately preceding shop which generated the Scratch & Win coupon, minus

excluded items set out at point 1. Lidl reserves the right to increase the number of winners of the Win Your Shop Coupon per store during the Promotional Period.

d) Scratch & Win Coupons are displayed to the user as a coupon in the “Lidl Treats” section of the Lidl Plus app and are subject to the following redemption criteria:

- Redeemable only Lidl stores in Northern Ireland. Excludes the Republic Ireland.
- Scratch & Win Coupons must be presented at the time of redemption, at the till. No minimum spend is required where the Scratch & Win Coupon relates to a free item. Scratch & Win Coupons cannot be redeemed on the purchase which triggers the issuance of a Scratch & Win Coupon.
- The Scratch & Win Coupon must be activated and redeemed during the specified validity period stated on the Scratch & Win Coupon. See individual Scratch & Win Coupons for terms and conditions.
- Scratch & Win Coupons are non-transferable, non-exchangeable and no cash alternative will be offered.
- Scratch & Win Coupons must be used in a single transaction and cannot be redeemed against standard exclusions. Exclusions include alcohol, lottery tickets, newspapers, magazines, medicines, gift cards, selected nutritional supplements, infant formula, mobile top-up, and checkout bags.
- If the Win Your Shop Coupon value is higher than the purchase amount, the difference is forfeited by the user and is non-refundable. The balance will not be given in cash.
- Scratch & Win Coupons cannot be redeemed against purchases already made.
- Screenshots, pictures or online printouts of coupons will not be accepted.

4. Additional £1000 Prize

There will be one winner of an additional £1000 Lidl Plus Digital Monetary Coupon (£1000 Lidl Plus Coupon). The winner of the £1000 Lidl Plus Coupon will be selected at random from the winners of the Win Your Shop Coupon at the end of the Promotion Period.

The £1000 Lidl Plus Coupon will be distributed in the form of:

- 20 x £50 Lidl Plus Monetary Coupon Vouchers to the maximum total value of £1000, available to activate and redeem through the Lidl Plus app and to spend in Lidl stores in Northern Ireland.
- To be distributed in the form of:
 - Two £50 monetary coupon vouchers will be available in the winner’s Lidl Plus app every (29 days) over a 10 month period.
 - Each £50 Lidl Plus Monetary Coupon Voucher will expire after 28 days. If it is not redeemed within the 28 day validity period the monetary coupon voucher will disappear from the app after 28 days. The winner will not be refunded the value of the monetary coupon voucher or any remaining balance of the voucher should it not be redeemed within the 28 day validity period.

Each Lidl Plus Monetary Coupon Voucher entitles you to money off your shop during the dates stated in the coupon description, Each Lidl Plus Monetary Coupon Voucher can be used in conjunction with Lidl Plus product coupons, however only one £50 Lidl Plus Monetary Coupon Voucher can be activated and redeemed in a single transaction. It is not possible to activate and redeem a £50 Lidl Plus Monetary Coupon Voucher with any other monetary coupon also. In the event that there is a balance remaining from the £50 Lidl Plus Monetary Coupon Voucher after a single transaction, the balance will not be able to be redeemed in a subsequent transaction. Each £50 Lidl Plus Monetary Coupon Voucher can only be redeemed once, has no cash value, is non-exchangeable and no change will be given.

Monetary coupon vouchers cannot be transferred and cannot be redeemed for the following items: alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up, or check-out bags. Exclusions may vary.

5. Notification

If a Scratch & Win Coupon is issued to you, it will appear on the home screen. The Scratch & Win coupon may take up to one hour to generate following a Minimum Spend transaction. Once ‘scratched’, a Scratch & Win Coupon will be in the “Lidl Treats” section of the app after the user clicks “Save” once the Scratch & Win Coupon is issued. Lidl may from time to time use push notifications that

you can enable to receive a notification on your device that you have a Scratch & Win Coupon available to use via the Lidl Plus app. Enabling push notifications is **not** a requirement to enter.

Winners of the Win Your Shop Coupon may receive a call from a member of the customer services team.

6. Liability

Each participant in the Competition understands and accepts that Lidl is not liable for, and cannot be held liable for, errors, losses and irregularities that may arise when the information is sent, if these are caused by disruption or by any other error or omission arising from problems in telecommunications, data traffic, congestion or internet connection, or for any other reason that is not attributable to Lidl.

Lidl shall not be liable for any loss or disappointment which arises from the inability to have a particular store or stores open to the public on a day during the Promotion Period

Lidl shall not be responsible for any loss, injury, damage or disappointment suffered to participants as a result of their participation in the Competition and liability is excluded to the maximum extent permissible by law.

7. Marketing

The winners of the Win Your Shop Coupons and the £1000 Lidl Plus Coupon agree that in consideration of the prize and their acceptance of same, the winner may be required for promotional activity and the winner agrees to partake in same. Promoter may use their name, hometown, image and likeness (likeness as it has been captured or in an altered manner, by employees, agents or subcontractors of the Promoter or anyone working on behalf of the Promoter and/or by local/other media) for purposes of internal/external advertising, promotion or publicity in any media without additional compensation and the winner agrees to take part in such related promotional activities as the Promoter may require. In such circumstances, the prize winner's personal data will be processed on a contractual basis and in the Promoter's legitimate interests.

8. Exclusion

Participation in Scratch & Win by groups of individuals, automatic services or professional services is not permitted. Lidl reserves the right to deem any participant ineligible to redeem a coupon awarded in Scratch & Win if in its sole view it believes that these terms and conditions or the spirit of the giveaway have been contravened. Lidl Plus cards cannot be scanned retrospectively.

9. Early termination

Lidl reserves the right to amend, cancel or suspend the Competition, the Scratch & Win feature and its coupons without notice at any time.

10. Taxes

Lidl is not responsible for any tax or other liability which may arise to participants in relation to their participation in Super Spin.

11. General

Lidl reserves the right to replace the Scratch & Win Coupon with an alternative of equal or higher value if circumstances beyond Lidl's control make it necessary to do so. Lidl reserves the right to refuse entry to Scratch & Win or to award a Scratch & Win coupon to anyone in breach of these terms and conditions of participation or where it deems it necessary to do so. The decision of Lidl regarding any aspect of Scratch & Win is final and no correspondence will be entered into about it. Scratch & Win is governed by Northern Irish law and participants submit to the jurisdiction of the Northern Irish Courts.

12. Data Protection

By participating in the Competition, participants agree to the processing and storage of any personal data provided by them to Lidl Stiftung & Co KG and to the transferring of such data to the Promoter as a processor of such data for the purpose of administering the Competition as well as promotional

activities around the Competition including, but not limited to posts on social media sites by the Promoter.

The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' data will not be transferred out of the United Kingdom and the EU and such entry data, will be destroyed immediately after conclusion of the Competition.

Lidl Northern Ireland Limited is the controller for the processing of personal data of the participants and winners. For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Northern Ireland Limited
Dundrod Road
Nutts Corner
Co. Antrim
Northern Ireland
data.controller@lidl.ie

For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG
Stiftsbergstraße 1
74167 Neckarsulm
Germany
dataprotection@lidlplus.ie

In order to operate the Competition, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:

- i. Lidl Plus Card Customer ID Number of all participants in the Competition who have completed the required steps and are eligible to be in the prize draw.
- ii. in addition, first name and surname as well as telephone number and e-mail address of the winner.

Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.

The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners, issuing Scratch & Win coupons). The legal basis for the processing in the context of the Competition is generally participants' consent—which consent underlies the operation of user accounts under the Lidl Plus App.

Photographs, videos and data as set out in clause 7. Marketing of the winner may be taken during the prize giving; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.

Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.

At the end of the Competition and announcement of the winner, the personal data of participants will be deleted. Personal data belonging to winners will be retained for a minimum of 6 years and the image of winners may be used in Lidl's marketing activities.

Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Information Commissioners Office for Northern Ireland.